



**Mid-West  
Lean Network**



# ANNUAL CONFERENCE 2022

Wednesday, 9 November 2022

***Future-Proofing a  
Business through Lean***

Venue: Analog Devices Building  
University of Limerick

**#midwestlean**

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There are  
two types  
of thinking  
– **creative**  
thinking and  
**divergent**  
thinking.

Creative thinking is defined as 'looking at things differently and finding new ways of solving problems'.

Divergent thinking is defined as 'a thought process or method used to generate creative ideas by exploring many possible solutions'.

Lean provides the opportunity to utilise both types of thinking to assess how a business can evolve to meet the challenges it faces and to reframe how it operates.

Embedding lean thinking in your business will increase efficiencies and secure the future of your organisation.

**This Conference has been structured to demonstrate the steps companies are taking to future proof their businesses.**



**LEAN = Improved Quality**  
**+ Improved Visual Management**  
**+ Increased Efficiency**  
**+ An Easier to Manage Company**

**LEAN =**  
**A Rewarding**  
**Challenge**



# Conference Programme

## Conference MC: Gavin Sheehan, Senior Reliability Engineer, Analog Devices Limerick



**07.30am** Registration and light refreshments  
**08.00am** Welcome and Introductions  
 Helen Downes, CEO Shannon Chamber  
 Gavin Sheehan, Chair, Mid-West Lean Network  
 Jerry Moloney, Regional Director Mid-West, Enterprise Ireland

**08.15am:** **Theme: Lean Innovation, Digitisation, Supply Chain  
 Co-Creation – Accelerating product and technology development**

Mike Morrissey, Technology Manager, Analog Devices Limerick

**08.45am:** **Digital Transformation – the Whys and the Hows**

Suzanne Fehily, Global Quality and Continuous Improvement Manager, AMCS

**09.15am** **The innovative, competitive, and sustainability benefits of Reshoring**

Frank Keane, CEO, Vitalograph Group

**09.45am** **Hybrid Working and a Culture of Lean – a synchronisation**

Mary Lynch, HR Manager, Element Six

**10.15am** Q&A with presenters

**10.45am** Tea / Coffee and networking

### Street Event

**11.15am** A3 Storyboard Street Event

**13.00pm** LUNCH

### Award and Keynote speaker

**14.00pm** **Introduction to Award and projects**

Gavin Sheehan, Chair, Mid-West Lean Network

**14.15pm** Interactive voting

**14.30pm** Award Recipient Announcement

Presented by LBS Partners – Award Sponsor

**14.45pm** **Keynote speaker**

Peter Cosgrove. Future of Work expert, author and media commentator

**15.10pm** Q&A

**15.30pm** Remarks from sponsor - Fine Grain Property

**15.40pm** Closing Remarks – Helen Downes, CEO, Shannon Chamber

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 A Passion For Better



Session

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Session

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Session

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## About the Presenters

### Conference MC

#### **Gavin Sheehan, Senior Reliability Engineer, Analog Devices Limerick**

Gavin Sheehan joined Analog Devices in Limerick in 2016. His work involves characterisation of next generation sensors and silicon technologies as well as process improvement through deployment of Lean Six Sigma tools and techniques. He holds a BSc Applied Physics and an MSC Strategic Quality Management, Lean Sigma Systems from UL. He has a particular interest in the introduction of Lean into non-manufacturing environments.



### Speaker Profiles

#### **Michael Morrissey, Technology Manager, Analog Devices Limerick**

Michael Morrissey has over 25 years' experience in exploiting silicon technology for advanced sensor development. A graduate of Limerick Institute of Technology, he joined ADI in 1996 as an Equipment Engineer and has held multiple roles including Process Engineering Manager and most recently, ADI Catalyst Director. Mike is currently responsible for accelerating ADI's connection to its customers through ecosystem partners for better collaboration and to co-create innovative solutions. The launch of ADI Catalyst, a 100,000 square foot custom-built facility located in Raheen, involving an investment of €100 million, represents a step change in ADI's approach to innovation. As a state-of-the-art collaboration accelerator, ADI Catalyst is where ecosystems of customers, business partners, and suppliers engage with ADI's expert technologists to rapidly develop industry-leading solutions.



#### **Suzanne Fehily, Global Quality and Continuous Improvement Manager, AMCS**

Suzanne is Global Manager of Quality and Continuous Improvement at AMCS, a leader in the design, development, implementation and support of integrated software and vehicle technology for the waste, recycling, and material resources industries, with over 1,000 employees in 23 countries. She has a strong technological background and is passionate about leveraging new technologies for improved results. Suzanne holds a MSC in Strategic Quality Management, Lean Six Sigma Systems from the University of Limerick and a Black Belt in Lean Six Sigma. Prior to joining AMCS, Suzanne worked as a Global Quality and Process Improvement Manager for HBC, a North American multinational with 30,000 employees worldwide.



#### **Frank Keane, CEO, Vitalograph Group**

Frank Keane is the CEO of the Vitalograph Group, having joined in 2004 as the General Manager of the Ennis, Ireland site. Established in 1963, Vitalograph designs, manufactures, and supplies Class II cardiopulmonary and respiratory diagnostic medical devices and accessories to primary, secondary, and tertiary care as well as equipment, services and software systems for clinical drug trials globally and has completed over 200 trials to date. The company employs 400 globally and 200 in Ireland. Prior to joining Vitalograph, Frank was General Manager of Parthus Technologies GPS' chip division (2001-2004); Global Director of product marketing and R&D Manager with Artesyn technologies (1995-2001). He also held R&D and R&D management roles in several companies from start-ups to multinationals, including Intepro and Burr-Brown. Frank has a B.Eng (Electronics) from UL (1986) and an M.Sc (Mgmt) from TCD (2003).



#### **Mary Lynch, HR Manager, Element Six**

Mary Lynch (MSc. HRM&D, BSc. (Biotech) Grad Dip (Mgmt.)) is a highly skilled and dynamic human resources and organisational development professional with experience in a wide variety of corporate, SME, public, private and third-sector organisations across Ireland, Europe and the US in the areas of organisational strategy, corporate culture, talent management, leadership coaching, team dynamics, lean and business excellence. Mary is currently the HR Manager in Element Six and is responsible for helping the company to adopt a culture to enable business excellence. Mary has also worked as a consultant with large corporate organisations including Abbott, MSD Carlow, Lufthansa, Uber, facebook, Lidl and the Irish Stock Exchange. She has also held roles in industry including Learning and Development Manager with three and HR Director for Ireland in Stryker. Mary has lectured in the University of Limerick and the Irish Management Institute.



### Keynote Speaker

#### **Peter Cosgrove, Managing Director of Futurewise ([www.futurewise.ie](http://www.futurewise.ie))**

Peter Cosgrove is an expert on future trends and a much sought-after speaker and adviser on the future of work. He brings the latest insights and research from across the world of work, technology, diversity and talent and does this in an entertaining, exciting and passionate manner. His messages are delivered through memorable stories and experiences which leave the audience excited, inspired, and informed.

Peter's address will focus on the importance of people to an organisation, culture, creativity and innovation.



### A3 Project Storyboards' Street Event

A key element of this annual conference is the inclusion of a Lean-related award. This year's award, which is sponsored by LBS Partners, will go to the best A3 project 'storyboard' entered as part of the 'Street Event' element of the conference programme.

The 'Street Event' will include displays of the shortlisted A3 storyboards. Each project storyboard will outline the process the company used to attain a solution for their identified problem, with each milestone recorded and an overall quantifiable benefit derived.

The storyboards will outline how the judging criteria - Problem, Process, Milestone, Benefit - were met.

Conference attendees will select the winner via an online voting system in the auditorium.



The Problem statement identified to begin the project; its impact on employees, customers, business etc?



The existing performance of the process. The metrics used to measure the process, before and after.



List of activities used to attain improvement. The CI tools used to analyse the problem; key insights gained.



What the improvements and results mean to the employees, customers and business.



## Mid-West Lean Network

The Mid-West Lean Network has developed considerably since its formation in November 2016. There are now in excess of 100 member companies in the Network, deriving benefits from the 39 Lean-focused workshops and 3 conferences held to date.

This Conference is the culmination of the 2022 calendar of events.

Be part of it.

### BOOK YOUR PLACE

To book your place at this 1-day Conference, log onto:  
[www.shannonchamber.ie/events/mid-west-lean-network-conference-future-proofing-a-business-through-lean/](http://www.shannonchamber.ie/events/mid-west-lean-network-conference-future-proofing-a-business-through-lean/)

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