**New Frontiers Phase 1 Application Form**

**This form is also available at** [**http://www.hartnettcentre.ie/newfrontiers.php**](http://www.hartnettcentre.ie/newfrontiers.php)

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| Your details and other important information | |
| Date of Application |  |
| Full Name |  |
| Address |  |
| Business Name (use your own name if you don’t have a name for it yet) |  |
| Email address |  |
| Mobile phone (use format shown) | +353 (8\_) \_\_\_\_\_\_\_ |
| How did you hear about New Frontiers? | Press \_\_  Newspaper \_\_  Magazine \_\_  Website \_\_  Word of Mouth \_\_  Other \_\_ |

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| Are you currently committed to realising your business idea full-time? |  |
| If no, are you prepared to give up your current employment and commit to the New Frontiers programme full-time if you succeed in getting on to Phase 2? |  |
| Have you ever established a start-up business before? |  |
| At what stage is your start-up business now?  (Mark all that apply) | Just an idea \_\_  Market research done \_\_  Business plan ready \_\_  Prototype to hand \_\_  Pilot customers \_\_  Trading \_\_  Other \_\_ |
| Have you applied for/received government funding for this concept and if yes from which agency? |  |
| Have you or a business partner ever applied for/participated on an enterprise programme and if yes which programme? |  |

1. Give brief details of your career/employment history to date.   
Mention any Academic qualifications, technical experience, commercial experience or relevant skills that you have.   
(250 Words Max)

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2. What has made you consider setting up your own business? (250 Words Max)

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3. Describe your business idea. What is the product or service?   
What does it compete with? Who will buy it and why?   
Will you sell it directly to the user or go through retailers or other re-sellers?   
(250 Words Max)

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3. What do you hope to achieve from participating on Phase 1 of New Frontiers programme? And what do you hope to achieve from participating on Phase 2 if you succeed in getting on to it?  
(250 Words Max)

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5. Why should you be offered a place on the New Frontiers Programme?   
(250 Words Max)

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**References**

Please provide contact details for two references (one personal and one employer or educator) that we can contact on receipt of this application:

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| --- | --- | --- |
|  | **Reference 1** | **Reference 2** |
| **Name:** |  |  |
| **Organization:** |  |  |
| **Job title:** |  |  |
| **Email:** |  |  |

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| **Declaration**  **The information I have provided in this application is correct and complete.**  **I authorise Limerick Institute of Technology (LIT) to contact the referees named above.**  **I agree that I will provide statistical data (number of staff I employ, value of investments I receive, revenue and revenue from exports) to LIT for confidential use.**  **Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_** |

**Please email your completed application to:**  [**NewFrontiers@LIT.ie**](mailto:%20NewFrontiers@LIT.ie)

**Do not attach any other documents such as your CV or Business Plan.**

**For any other enquiries, please call +353 (61) 293830**