

Lean Thinking

Shannon Chamber – 10th November 2015



**Shannon
CHAMBER**
IN BUSINESS FOR BUSINESS



Breda O'Toole, IDA Ireland

Strategy & Leadership – IDA Focus



Work with clients to assist them in **continually improving** and **transforming** their Irish operations and identifying new areas of opportunity



Winning:
Foreign Direct Investment
2015-2019

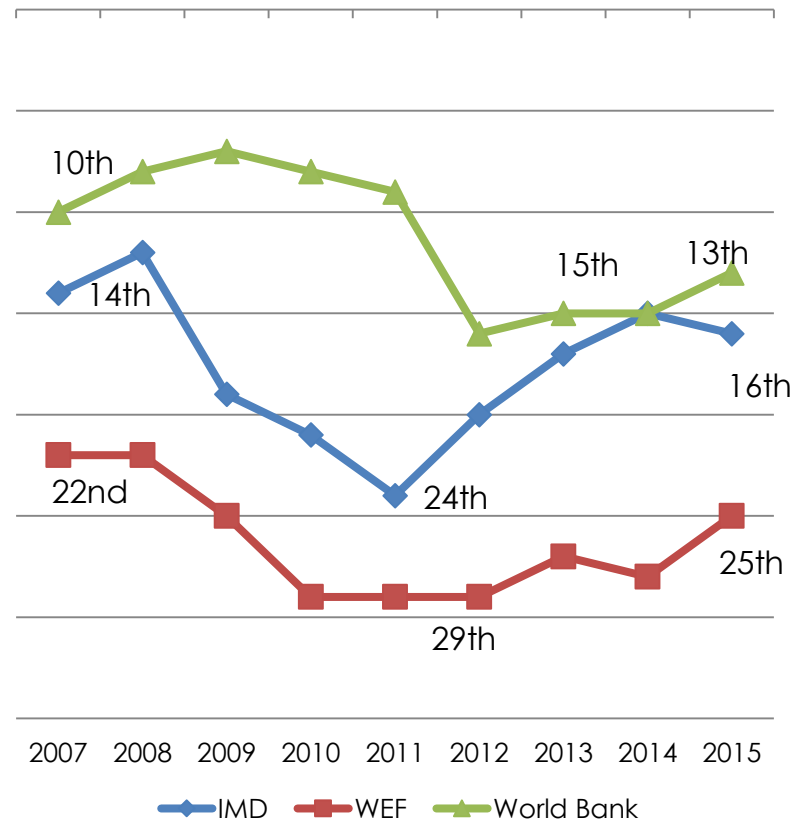
Improving Competitiveness Performance – How Ireland is ranked globally

- Competitiveness gains have been sustained as the economy returns to strong growth.

Improved position reflected in Global Competitiveness Reports:

- World Bank up 3 places to 13th
- IMD World Competitiveness Yearbook relatively stable at 16th
- World Economic Forum up 4 places to 25th

Global Competitiveness Rankings



Top International Ratings for Ireland

- 1st in the World for efficiency of large corporations¹
- 1st in the World for flexibility & adaptability of workforce¹
- 1st in the World for investment incentives¹
- 1st in the World for availability of competent senior managers¹
- 1st in the World for fostering a national culture that is open to foreign ideas¹
- 1st in the World for inward investment by quality and value³
- 1st in Western Europe for 'Best to Invest'³



Source: IMD Competitiveness Year book 2015/Global Best to Invest Report,
Site Selection, May 2015

Manufacturing and Services

- Manufacturing

c80,000 people employed in manufacturing in FDI companies

Ireland has a major strength, reflected in the size of the sector 23.3% of GDP

- Services

c93,000 employed in services in FDI companies (54% of IDA client employment)

Opportunities for growth – new business models, technology, new regulation and adaption of social media

Supports for Multinational Investors

Company Growth in Ireland

Capital and
Employment
Grants

Access to
Export
Services

Feasibility
Study
Support

Research,
Development
and
Innovation

Delivering
Partnership
Programmes

Innovation
Partnership

R & D Tax
Credit of
25%

Making
Connections

Training
Grants

The State's Partnership Approach to LEAN/Green Thinking for Competitiveness

LEAN Start/Plus and Transform programmes

Competitiveness Benchmark – Measuring Company Competitiveness

World-Class National Centre for Advanced Manufacturing

- We are about building sustainable competitive businesses to address the challenges we face
- Feedback from our clients (in both manufacturing and services) has indicated a requirement for training in Lean
- Companies want to benchmark against international competition
- Enterprise Ireland's (EI) business offer in benchmarking and LEAN/Green is now available to IDA clients, through a partnership approach taken by the agencies
- The establishment of a world-class National Centre for Advanced Manufacturing will ensure Ireland has the skills and capacity to lead in global manufacturing – focus on process and product RD&I for the manufacturing sector



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